

Executive Summary of Swachhata Pakhwada (16th to 31st December, 2017)

As a tribute to 150th birth Anniversary of Mahatma Gandhi, the Government of India launched the Swachha Bharat Mission on 2nd October 2014 to fulfill the vision of cleaner India. The mission is a concerted approach and one of the biggest ever drives to accelerate the efforts towards achieving universal sanitation coverage, improving cleanliness and eliminating open defecation in the country. Nagpur Regional Office, IBM has taken pro-active role to accelerate the goal of the Swachha Mission and thus observing Swachhata Pakhwara from 16th to 31st December 2017. Accordingly issued directives to all the mine owners/ mine management to observe such Swachhta Pakhwara in mines falling under jurisdiction of this office.

In response to our directives 16 nos. of mines have participated in swachhta pakhwada. The daily reports of this mines sent to this office from 16.12.2017 to 31.12.2017 and the same were forwarded to Technical Secretary, IBM and Shri Man Singh Kasottia, Under Secretary, Ministry of Mines after compilation.

Various mines made their effort to make this notable mission a great success. Mine management took a special initiative aimed at mainstreaming sanitation, cleanliness & healthy environment in mining areas and population living around mines.

The Inauguration ceremony of Swachhata Pakhwara was held on 16th Dec 2017 at various mines Under Swachhta Pakhwada, a pledge was administered by mine management for creating awareness towards importance of cleanliness at the workplace to the Officers and staff of the Mines. The focus during Swachhta Pakhwada was not only to garner people involvement but also to bring about

behavioral and attitudinal change through innovative activities so that the ultimate goal of the Swachh Bharat Abhiyan could be achieved and sustained. The mine management ensures that the cleanliness around them and run programs to sensitize all members, including officers, staffs and villagers to keep the surroundings clean.

In some of the mines the morning prayer were taken up to move beyond symbolism and go to the next level in implementation of Swachhta Pakhwada towards creating awareness. All the mines were also gave importance on the implementation of activities like cleaning of office premises, toilets & washrooms, providing dustbins in all sections, weeding out of old files/records/un serviceable articles.

In some of the mines various parameters linked to Cleanliness, Swachhta Hi Seva, and open defecation free India, banners were also displayed at different places in the mining area and around villages.

The Officers and staff members enthusiastically participated in cleaning the area by plantation activity. Large number of employees participated in the tree plantation drive.

All the employees and staffs of Mines participated in the cleanliness drives conducted at the various places such as mining area, near by villages, office premises, Garage, hospital and colony area, etc

Employees voluntary participated in cleaning areas after forming different teams. Some mines have organized swachhta rally at mine site and near by villages also.

One of the key activities of the mission is to aware our inhabitations about cleanliness and open defecation free. In line with this agenda , cleaning activities in the surrounding villages have been done also engaged machines for cleaning.

Large number of villagers have been participated in cleaning activities. The mine officials also educated them on open defecation. Hygiene kit distribution was also made among the villagers . The hygiene kit includes tooth brush, tooth paste, nail cutter, bath soap, and napkins, etc.

Various drawing completions were organized by some of the mines in the schools on cleanliness programs, Swachta Mission, etc. were made. Essay & slogan writing competition were also held both in Hindi & English for the students on the topic “Swacch Bharat, Swasth Bharat” in which student expressed their opinions on the present status of cleanliness in their villages, ways to clean them and to motivate others in keeping the surroundings clean.

In accordance to Swachhta Pakhwada, staffs & officers went to the Villages and along with villagers they have participated in the cleanliness drive. Also plantation activities have been done by the mine executives. Villagers enjoyed all the activities and were amazed to learn the significance of conservation. Their efforts were praised by the general public..

Rangoli Competitions were organized on the theme of Swachh Bharat. The competition was conducted to encourage and motivate participants to come up with innovative posters and display their creative skills.

The swachhta Pakhwara at various mines ended with prize distribution to the winner of competition and a lecture on the theme on ‘Swachta Bharat abhiyan’.

The photographs (before & after) of various activities carried during the swachhta pakhwada are attached.