

## IBM Daily report on Swachhta hi sewa

<b>Date</b>	<b>20.09.2023</b>
<b>State</b>	<b>-</b>
<b>Location</b>	<b>IBM HQ and all IBM field offices at Nagpur, Ajmer, Udaipur, Dehradun, Gandhinagar, Jabalpur, Raipur, Kolkata, Guwahati, Bhubaneswar, Ranchi, Bangalore, Hyderabad, Goa, Chennai.</b>
<b>Activity description</b>	1. Mass Pledge on Swachhta Hi Sewa at all IBM offices 2. Cleanliness drive in IBM Jabalpur Ro office premises 3. Activities are uploaded on social media handles.
<b>Duration (in Hr)</b>	<b>01 Hr (for cleanliness drive)</b>
<b>No. of people participated</b>	<b>20 pers. (for cleanliness drive)</b>
<b>No. of man hours (No. of people x duration)</b>	<b>20 man hours (for cleanliness drive)</b>
<b>Photographs:</b>	



Mass Pledge on Swachhta Hi Sewa at all IBM offices



Mass Pledge on Swachhta Hi Sewa at all IBM offices



Cleanliness drive in IBM Jabalpur Ro office premises



Cleanliness drive in IBM Jabalpur Ro office premises

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IBM Launches Swachhata Hi Seva campaign

IBM, in tandem with the directions received, has launched the drive titled Swachhata Pakhwada 2023. The prime objective of this noble mission is "Reinvigorating Community Participation" as a step forward to trigger a Jan Andolan towards Swachh Bharat Mission. [#SwachhBharat](#) [#SwachhBharatMission](#) [#GarbageFreeIndia](#) [#SHS2023](#)



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