



GOVERNMENT OF INDIA
MINISTRY OF MINES
INDIAN BUREAU OF MINES

ANNEXURE

ANNUAL REPORT
2025-26

**Note on
Swachhata Hi Seva / Special
Campaign 5.0 and other related
activities undertaken during 2025**

1. Swachhata Hi Seva (17.09.2025 to 02.10.2025)

As per the directions of Ministry of Mines, the activities related to Swachhata Hi Seva have been observed in IBM HQ and all its field offices and at selected mine sites during September to November 2025 under five main pillars of SHS i.e. i) Transformation of Cleanliness Target Units (CTUs), ii) Clean Public Spaces, iii) Safai Mitra Suraksha Shivar, iv) Clean Green Festivities and v) Advocacy for Swachhata:

- ❖ Swachhata Pledge programmes
- ❖ Walkathons and Cyclothons
- ❖ Medical and Blood Donation Camps
- ❖ School-level competitions on cleanliness and environmental awareness
- ❖ Plantation drives and green initiatives
- ❖ Awareness rallies and cleanliness drives
- ❖ Distribution of PPE and sanitary materials
- ❖ Plastic pollution reduction and waste management awareness activities
- ❖ Art-from-Waste and other innovative awareness programmes

IBM Activities under Swachhata Hi Seva campaign (17.09.2025 to 02.10.2025)

(Theme of Swachhotsav with Swachh Bharat Diwas celebration on 2nd October 2025)

Indian Bureau of Mines, Headquarters at Nagpur and its various field offices located at various parts of the country have observed Swachhata Hi Seva campaign (SHS) from **17.09.2025 to 2nd October 2025** and culminated the event with Special Campaign 5.0 activities on 02.10.2024. During the SHS campaign, IBM organized various activities like “Ek Ped Maa Ke Naam” - Plantation drive, Mega cleanliness drives, Marathon/Walkathon, School children activity, Cyclothons, Safai Mitra Shivar etc. as per the following activity planner. Launch of SHS and pledge on Swachhata Hi Seva has also been performed by all IBM employees at field offices of IBM and Mines sites during 17.09.2025-02.11.2025.

The campaign witnessed active participation across IBM offices and mining areas through a variety of activities conducted under the broad themes of

public awareness, community engagement, health and hygiene, and environmental protection.

A total of 270 activities were conducted during the campaign, comprising 79 activities by IBM offices and 191 activities by mines under IBM's jurisdiction. The campaign witnessed extensive public participation through cleanliness drives, walkathons, cycloths, awareness rallies, plantation programmes, school competitions, community outreach activities, and voluntary Shramdaan initiatives.

Major activities undertaken during the campaign included more than 35 medical and blood donation camps benefiting over 1,300 people, more than 35 walkathons and cycloths involving around 1,500 participants, and over 30 school-level competitions engaging approximately 1,100 students. In addition, more than 10 PPE and sanitary material distribution programmes were organized to promote health, hygiene, and community welfare.

S. no	Date	Day	Name of Event
1	17-09-2025	Wednesday	Launch of SHS 2025 (Displaying of banners, poster and publicity on social media handles), pledge, etc.
2	18-09-2025	Thursday	Cleanliness Campaigns at office premises
3	19-09-2025	Friday	Transformation of CTUs near offices/residential areas/mine sites
4	20-09-2025	Saturday	Cleanliness Campaigns at residential areas/colony
5	21-09-2025	Sunday	Walkathon/Cyclathon/Marathon to promote awareness about SHS 2025
6	22-09-2025	Monday	Safai Mitra Shivar - Blood donation camps/Health checkup/TB Camp
7	23-09-2025	Tuesday	School Children Activity-Slogan Competition on cleanliness/SHS
8	24-09-2025	Wednesday	Transformation of CTUs near offices/mine sites
9	25-09-2025	Thursday	Ek Din, Ek Ghanta, Ek Saath Campaign- One hour of voluntary Swachhata Service
10	26-09-2025	Friday	School Children Activity-Waste to Art Competition on Swachhata
11	27-09-2025	Saturday	Promoting Swachh Sujal Gaon, clean street food, RRR centres
12	28-09-2025	Sunday	Transformation of CTUs near residential areas/mine sites
13	29-09-2025	Monday	School Children Activity-Prize and kit distribution and cleanliness of school premises
14	30-09-2025	Tuesday	Painting competition for school children at slum
15	01-10-2025	Wednesday	Plantation drive, eco-friendly and zero-waste celebration
16	02-10-2025	Thursday	Concluding function, Prabhat Pheris and felicitation of Safai Mitras/Sanitation workers

GLIMPSES OF SWACHHATA HI SEVA ACTIVITIES

1. Pledge on SHS



1.1 SHS Pledge at IBM Gandhinagar



1.2 SHS Pledge at IBM Bhubaneswar

2. Walkathon & Cyclathon Under SHS



2.1 A walkathon was organized by the Indian Bureau of Mines (IBM) headquarters in Nagpur as part of the 'Swachhata Hi Seva 2025' campaign



2.2 Cyclathon conducted by IBM Bangalore



2.3 SHS awareness Cyclathon conducted by IBM, Hyderabad



2.4 Walkathon was organized today under the aegis of the Indian Bureau of Mines, Guwahati, as part of the Swachhata Pakhwada.

3. Cleaning activities under SHS



3.1 Cleaning of the office premises East Zone Office, Kolkata



3.2 Cleaning of the office premises RO IBM, GOA



3.3 As part of the ongoing Swachhotsav campaign 2025, as per list of events of Swachhotsav Campaign 2025 on 8th day of swachhotsav in full alignment with the Government of India's Swachh Bharat Mission and the specific efforts organized under the aegis of IBM, Ajmer for the mining sector.



3.4 Cleaning of roadside under SHS IBM (HQ), Nagpur



3.5 Cleaning of roadside under SHS IBM RO, Bangalore

4. Health Camp Conducted Under SHS



4.1 Health Camp Conducted for Safai Mitras by IBM (HQ) Nagpur



4.2 Health Camp Conducted for Safai Mitras by IBM Bangalore (RO)



4.3 Medical Camp Conducted by IBM Kolkata (ZO)



4.4 Blood Donation Camp conducted by IBM Bhubaneswar (RO)

5. Slogan Competition on Cleanliness Under SHS



5.1 Slogan Competition Conducted for School Students by IBM (HQ) Nagpur



5.2 Slogan Competition on cleanliness under SHS conducted by RO Gandhinagar



5.3 Slogan Competition on cleanliness Under SHS conducted by RO Jabalpur



5.4 Slogan Competition on cleanliness Under SHS conducted by IBM RO Ajmer

6. Ek Din, Ek Ghanta, Ek Saath

The drive under the Swachhata Hi Seva 2025 campaign was conducted as part of the "Ek Din, Ek Ghanta, Ek Saath" Swachhata Shramdaan which encouraged people to participate in an hour of voluntary labour for cleanliness.



6.1 Going the extra mile, these Officers/staff also cleaned a bus stop close to the IBM Headquarters, symbolizing how transformation can be brought in no time when collective efforts are made.



6.2 The Regional Office, Hyderabad, IBM, carried out the “Ek Din, Ek Ghanta, Ek Saath” Campaign at the premises of CGO Towers, Kavadiguda, Secunderabad. Glimpses of “Voluntary Swachhata Service for



6.3 “Ek Din, Ek Ghanta, Ek Saath Activity” under Special Campaign 5.0 at MMPL & PP, IBM, Nagpur

7. Waste-to-Art to school student competition



7.1 Under the 'Swachhata Hi Seva - 2025' (SHS-2025) initiative, the Indian Bureau of Mines (Headquarters) organized a "Waste-to-Art" competition

8. Health through Cleanliness



Street food vendors and local citizens, who pledged to adopt cleanliness practices.



Behalf of ZO Kolkata IBM, PPE kits were distributed to the students to promote hygiene and personal protection

9. Plantation drives across local bodies alongside beautification

During the Swachhata Hi Seva campaign, IBM organized Plantation drive at field offices of IBM and Mines sites at 01.10.2025. The drive saw participation of several officials, and other employees who planted saplings in honour of their mothers.



9.1 Plantation Drive was carried out by IBM RO Raipur



9.2 Plantation drive carried out by Mines under IBM RO Jabalpur

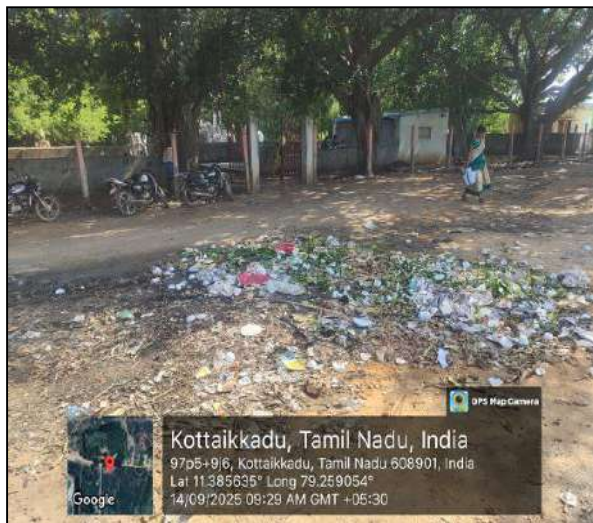
10. Cleanliness Target Units

IBM has identified 47 Cleanliness Target Units (CTU) and uploaded the same along with before activity photographs on SHS portal. Hence, follow up done with respective mine organization for regular activity and completion of CTU transformation by 01.10.2025.

Transformation of CTUs



10.1 Swachhata Hi Seva-2025' campaign, officials and employees of the Indian Bureau of Mines (Headquarters) cleared waste from a designated CTU (Community Toilet Unit) in the Ramgiri

Before**After**

10.2 Kottaikkadu Village, Chennai RO, IBM



10.3 Muniyakurichi, Village – Ariyalur, Chennai RO, IBM

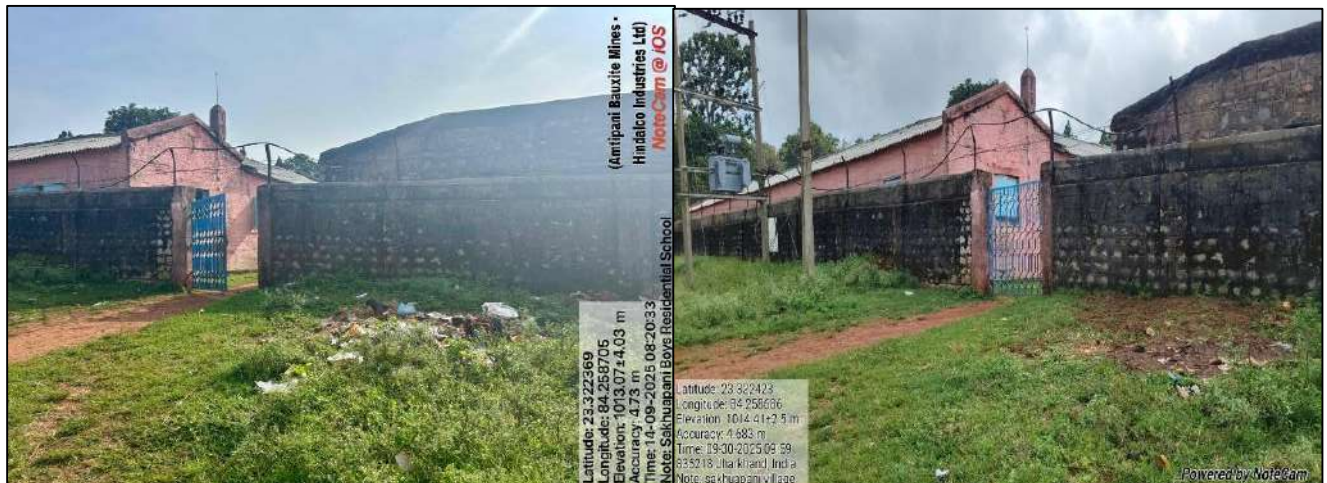
10.4 Rata Talav Pond Gadhsisa village Mandvi Taluka Bhuj Gandhinagar RO, IBM

Before

After



10.5 Primary School, Venkatapuram Village, Vijayawada RO, IBM



10.6 Amtipaini Village, Ranchi RO, IBM



10.7 Pakhar Village, Ranchi RO, IBM

Before

After



10.8 Sukha Girls School and Anganwadi Centre, Jabalpur RO, IBM



10.9 Anganvadi Kendra-3, Adityana Main Road – Old Bus Stand, Gandhinagar RO, IBM



10.10 Mukteswarapuram Village, Vijayawada RO, IBM

SHS Activities at Mine Locations:

IBM undertook various activities under the Swachhata Hi Seva (SHS) 2025 Campaign** during the period 16.09.2025 to 01.10.2025 at mine locations as well as IBM office premises. Through its Regional Offices, IBM encouraged mines under its jurisdiction to actively participate in the campaign and organize activities aligned with the five pillars of SHS 2025, namely Transformation of Cleanliness Target Units (CTUs), Clean Public Spaces, Safai Mitra Suraksha Shivir, Clean Green Festivities, and Advocacy for Swachhata.

Activities undertaken at mine locations included:

- a) Dissemination of Swachhata messages through banners, posters, social media platforms, and awareness campaigns.
- b) Cleanliness drives at mine workings, mineral handling areas, workshops, office premises, residential colonies, nearby villages, schools, public places, and identified Cleanliness Target Units (CTUs).
- c) Health, hygiene, and welfare programmes including medical camps, blood donation camps, PPE distribution, and Safai Mitra Suraksha activities for sanitation workers and local communities.
- d) Walkathons, cyclothons, awareness rallies, and Shramdaan activities to promote public participation in cleanliness initiatives.
- e) Plantation drives under environmental sustainability initiatives, including plantation within mining lease areas, office premises, schools, hospitals, village common areas, and roadside avenues.
- f) School outreach programmes, drawing competitions, essay writing competitions, Swachhata awareness activities, and distribution of Swachhata kits to school children.
- g) Plastic pollution reduction campaigns, waste management awareness programmes, and promotion of eco-friendly practices in mining areas and surrounding communities.
- h) Community engagement programmes such as Chaupals and awareness meetings to encourage local participation in cleanliness, sanitation, and environmental conservation.
- i) Wide publicity of campaign activities through local print and electronic media, social media platforms, and stakeholder interactions to maximize awareness and outreach.

Glimpses of SHS Activities at mine locations:



Walkathon Conducted by Chettinad Cement Ariyalur



Distribution of hand sanitizer and nose mask

Cleanliness drive by India cements



SHS
drawing

competition conducted to school



Swachhata pledge taken-by School children's



Plantation drive onducted by Andhra cements limited.

MEDIA ENGAGEMENT during the SHS 2024 campaign:

Ek Din ,Ek Ghanta ,Ek Saath Campaign-one hour of voluntary Swachhata Service by Lakshmi cement Limestone Mines

2. SPECIAL CAMPAIGN 5.0 (02.10.2025 to 31.10.2025)

Indian Bureau of Mines observed Special Campaign 5.0 as per the directions of the Ministry of Mines. The campaign commenced on 02.10.2025, coinciding with the birth anniversary of Mahatma Gandhi, and continued throughout the month of October 2025. As per the Ministry's guidelines, targets were identified for all IBM offices and nodal officers were nominated at Headquarters, Regional Offices, and field formations for effective coordination and monitoring of activities undertaken during the campaign period.

During the campaign, special emphasis was laid on record management, cleanliness, e-waste disposal, scrap management, space optimization, and public awareness. All IBM offices undertook systematic review of records and obsolete materials. A total of 3,406 records/files were reviewed, out of which 218 files were weeded out as per the prescribed retention schedule. More than 750 e-waste items and 27 tonnes of scrap materials were identified and disposed of through authorized channels, resulting in the release of 5,036 sq. ft. of office space for productive use.

At IBM Headquarters, Nagpur, approximately 250 e-waste items were collected and disposed of through authorized recyclers, generating revenue of about ₹94,000 and freeing nearly 1,750 sq. ft. of office space. In addition, a Domestic E-Waste Collection Drive was organized in collaboration with JNARDDC and authorized recycler M/s Attero Recycling Pvt. Ltd., encouraging employees to voluntarily contribute unused electronic gadgets for environmentally sound recycling.

During Special Campaign 5.0, 160 cleanliness drives were organized across IBM Headquarters, Regional Offices, field offices, and mines under IBM's jurisdiction. A total of 123 activities were conducted, comprising 67 activities by IBM offices and 56 activities by mines. These activities included walkathons, cyclothons, awareness rallies, plantation drives, school outreach programmes, Art-from-Waste initiatives, Swachhata Rangoli, community meetings (Chaupals), plastic pollution awareness campaigns, medical camps, e-waste collection drives, and cleanliness programmes in public places and nearby localities. The list of activities conducted under the campaign is given in the Annexure.

Several offices and mine locations also adopted innovative and sustainable practices such as beautification of office premises, development of green spaces, plantation drives, compost pits, plastic-free initiatives, digital record management, jute bag distribution, and Waste-to-Art installations. These initiatives contributed significantly towards improving workplace aesthetics, environmental sustainability, and public participation.

In recognition of the effective implementation of the campaign and the innovative initiatives undertaken across its offices and mine locations, the Indian Bureau of Mines secured the Third Position among organizations under the Ministry of Mines in the evaluation of Special Campaign 5.0 conducted by the Ministry of Mines.

The campaign successfully reinforced the principles of cleanliness, efficient office management, responsible waste disposal, environmental stewardship, and citizen participation across IBM offices and mining areas.

The activities and targets have been specified in the following table:

S. No.	Areas / Activities	Targets / Action Plan
1	Innovative Initiatives and Best Practices	• Identification of innovative projects by all IBM offices and mines. • Implementation of Waste-to-Art, Digital Swachhata, plastic-free initiatives, beautification projects, compost pits, jute bag distribution, etc. • Completion of identified activities during the campaign period.
2	Record Management	• Review of physical records/files at IBM Headquarters and all Regional/Zonal Offices. • Weeding out of obsolete records as per retention schedule. • Identification of records for transfer to National Archives, wherever applicable.
3	Disposal of Scrap and E-Waste	• Identification and segregation of obsolete scrap materials and e-waste. • Disposal through authorized agencies/recyclers and MSTC e-auction, wherever applicable. • Creation of additional office space through disposal activities.
4	Space Management and Office Optimization	• Identification and clearance of unused materials occupying office space. • Reorganization and optimum utilization of freed office space.
5	Cleanliness Target Units (CTUs)	• Identification and transformation of CTUs through focused cleanliness drives. • Removal of waste and beautification of selected sites. • Sustained upkeep of transformed locations.
6	Public Outreach and Awareness Activities	• Organization of awareness rallies, walkathons, cyclothons, Chaupals, and cleanliness campaigns. • Promotion of Swachhata and environmental awareness among local communities.

7	School and Community Engagement Programmes	• Conduct of drawing, essay writing, painting, Waste-to-Art, and Swachhata competitions for school children. • Distribution of Swachhata kits and awareness materials in nearby schools.
8	Plantation and Environmental Sustainability Activities	• Plantation drives under environmental conservation initiatives. • Development and maintenance of green spaces within office and mining premises.
9	Domestic E-Waste Collection Drive	• Collection of domestic e-waste from employees. • Disposal through authorized recyclers in collaboration with partner organizations. • Promotion of responsible e-waste management practices.
10	Office Cleanliness and Beautification	• Indoor and outdoor cleanliness drives in IBM Headquarters, Regional Offices, and mine sites. • Cleaning of office premises, washrooms, pathways, signboards, and surrounding areas. • Painting, repair, beautification, and maintenance of office infrastructure.

SUMMARY OF ACHIEVEMENTS

- **Innovative Initiatives and Best Practices:** Several innovative activities were undertaken across IBM offices and mine locations, including Waste-to-Art installations, Digital Swachhata initiatives, Domestic E-Waste Collection Drives, plastic-free campaigns, jute bag distribution, compost pits, plantation drives, and beautification of office premises.
- **Record Management:** Record review targets were successfully achieved with 3,406 files reviewed, out of which 218 obsolete files were weeded out as per the prescribed retention schedule.
- **Disposal of Scrap and E-Waste:** More than 27 tonnes of scrap materials and 750 e-waste items were identified and disposed of through authorized channels. At IBM Headquarters, Nagpur, nearly 250 e-waste items were disposed of through authorized recyclers, generating approximately ₹94,000 in revenue.
- **Domestic E-Waste Collection Drive:** A special Domestic E-Waste Collection Drive was organized at IBM Headquarters in collaboration with JNARDDC and M/s Attero Recycling Pvt. Ltd., resulting in the collection of 87 electronic items with an estimated value of ₹27,901.
- **Cleanliness Drives and Public Outreach:** A total of 160 cleanliness drives were conducted across IBM Headquarters, Regional Offices, field

offices, and mines under IBM's jurisdiction. Various awareness activities such as walkathons, cyclothons, rallies, school competitions, Swachhata Rangoli, Chaupals, medical camps, and plantation drives were successfully organized.

- **Special Campaign Activities:** A total of 123 activities were conducted during the campaign, comprising 67 activities by IBM offices and 56 activities by mines under IBM's jurisdiction, achieving the campaign objectives in a comprehensive manner.
- **Space Optimization:** Through record management, disposal of scrap, and e-waste clearance activities, approximately 5,036 sq. ft. of office space was freed and made available for productive use. Out of this, 1,750 sq. ft. was freed at IBM Headquarters, Nagpur.
- **Recognition:** In recognition of its effective implementation of Special Campaign 5.0 and the innovative initiatives undertaken across its offices and mine locations, the Indian Bureau of Mines secured the Third Position among organizations under the Ministry of Mines in the evaluation conducted by the Ministry of Mines.
- **Environmental Sustainability:** Plantation drives, plastic pollution reduction campaigns, and community awareness programmes contributed significantly towards promoting environmental sustainability and public participation in cleanliness initiatives.

Special Campaign 5.0
Indian Bureau of Mines
(HQ and Field offices consolidated report)

As on 31.10.2025

References from MPs		Parliamentary Assurance		Ministry/IMC Reference / Cabinet Proposals		State Govt. References	
Targets	Achievement (Ref's cleared)	Targets	Achievement	Targets	Achievement (Ref Cleared)	Targets	Achievement
-	-	-	-	-	-	-	-
Public Grievances		PMO References		Public Grievance Appeals		Easing of Rules / Processes	
Targets	Achievement (PG disposed)	Targets	Achievement	Targets	Achievement	Identified	Simplified
-	7	-	-	-	-	-	-
Record Management (Files)							Space To be Freed
Physical Files					E-Waste		
Due for Review	Reviewed	To be transferred to NAI	Identified for weeding	Weeded	Identified for disposal	Disposed	(In Square ft)
3,375	2673	-	506	218	755	755	5000
Cleanliness Campaign		Scrap identified for disposal	Scrap disposed	Expected Revenue (By Scraps disposal)	Revenue Generated (By Scraps disposal)		Space Freed
To be conducted	Conducted	(In Tonne.)	(In Tonne.)	(In Rs.)	(In Rs.)		(In Square ft)
70	123	27.745	27.745	To be auctioned	So far 2,84,508	-	5036

GLIMPSES OF SPECIAL CAMPAIGN 5.0

1.0 SCRAP DISPOSAL



Scrap Disposal at IBM (HQ), Nagpur

2.0 RECORD MANAGEMENT FILES



Weeding out record management files by RO Guwahati

3.0 CLEANLINESS DRIVE



Cleanliness drive by RO GOA Office



**Plastic waste removal drive outside the office premises by IBM's
Bhubaneswar Regional Office**

4.0 OTHER ACTIVITIES



**New plants were placed inside the office premises in a bid for beautification
of the IBM RO Gandhinagar office**



Domestic e-waste collection in special campaign 5.0



Innovative art installations using scrap and waste materials at the mine sites of Devapur Limestone Mines, Telangana

SOCIAL MEDIA DISSEMINATION

Indian Bureau of Mines, HQ, Nagpur
8 October at 12:41

Special Campaign 5.0 – Focused Cleanliness Drive at IBM's Ajmer Regional Office

Under Special Campaign 5.0, IBM's Ajmer Regional Office conducted a focused drive on 07.10.2025 to identify and segregate scrap materials and redundant items for systematic disposal. The activity aimed at better utilization of office space and maintaining a clean, organized, and efficient work environment.

During the exercise, condemned and unusable items such as old room heaters, air coolers, broken tables and chairs, cooler stands, and an obsolete water pump were listed for disposal. The initiative is expected to free up nearly 200 sq. ft. of valuable office space, reaffirming the office's commitment to efficiency, environmental protection, and the principles of the Swachhata Abhiyan.

#SwachhataHiSeva2025 #swachhotsav2025 #GreenCelebrations #SwachhataHiSeva #SHS2025 #SpecialCampaign5.0

Kishan Reddy Gangapuram Satish Chandra Dubey Ministry of Mines, Government of India Swachh Bharat Mission, India Swachh Bharat Mission - Urban Ministry of Housing and Urban Affairs



Indian Bureau of Mines, HQ, Nagpur
3 October at 16:08

The Ajmer Regional Office of Indian Bureau of Mines observed Swachhata Hi Seva - 2025 with a series of impactful activities promoting cleanliness and sustainability.

A plantation drive was organized on the office premises, followed by a Special Cleanliness Campaign in IBM Colony and nearby areas with enthusiastic participation of Officers and staff.

To spread awareness on hygiene, a Prabhat Pheri was taken out from IBM Colony to Adarsh Nagar Park. Swachhata Kits were also distributed to the students of Andh Vidyalaya, inspiring them to maintain cleanliness in daily life.

#SwachhataHiSeva2025 #swachhotsav2025 #GreenCelebrations #SwachhataHiSeva #SHS2025 #SpecialCampaign5.0

Kishan Reddy Gangapuram Satish Chandra Dubey Ministry of Mines, Government of India Swachh Bharat Mission, India Swachh Bharat Mission - Urban Ministry of Housing and Urban Affairs



During the special Campaign 5.0 for wide publicity of daily activities, photographs and post have been uploaded in social media of IBM. Total No. of posts on IBM Facebook are 36 and total No. of posts on IBM “X” handle (Twitter) are 17.

5, 2:51 PM

Volume 31, Issue No.04, Oct. 12 to 16, 2025 – Adyar Times

ADYAR TIMES / OCTOBER 12 - 16, 2025

News >

Indian Bureau of Mines launches e-waste recycling drive

The Indian Bureau of Mines (IBM), Besant Nagar, has launched an e-waste collection and recycling drive as part of the nationwide Special Campaign 5.0 observance, till October 31.

The initiative aims to improve cleanliness in government offices while ensuring the scientific disposal and resource recovery from electronic waste. The campaign was inaugurated by the Secretary of Mines, Piyush Goyal, nationally, and by G.C. Sethi, Regional Controller of Mines, at the Chennai office.

The project is being spearheaded by the Ministry's autonomous body, the Jawaharlal Nehru Aluminium Research Development & Design Centre (JNARDDC), in collaboration with Attero Recycling Pvt. Ltd.

A dedicated e-waste collection kiosk has been established at the Chennai office for employees to deposit unserviceable electronics, including computers, mobiles, and printers. Employees can also schedule a pickup for larger items from their homes.

A.Kumaresh, Senior Assistant Controller of Mines and Nodal Officer, stressed the importance of sustainable e-waste management. By domestically processing e-waste and recovering valuable materials like lithium, cobalt, and rare earth elements through patented technologies, the campaign directly supports the National Critical Minerals Mission and the vision of an Atmanirbhar Bharat (Self-Reliant India).

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Wealth Tax	No	No
Long term investment	Yes	Yes
Long term capital gains tax	After 1 Year	After 1 Year
Auto SIP facility	No	Yes
Fragment holdings	No	Yes
Purchase price	Check on price	NAV price

To Start SIP/SWP - Click: <https://p.njw.bz/54597>

S. RAMALINGAM
NRI- CFC Fellow, FCSI- RSI Can Insurance Advisor
98401 47301 / 98844 95696

Media coverage for domestic e-waste collection drive at IBM RO Chennai

LIST OF ACTIVITIES CONDUCTED IN SWACHHATA HI SEVA 2025:

- (1) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Nagpur (HQ) (17.09.2025)
- (2) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Jabalpur (17.09.2025)
- (3) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Raipur (17.09.2025)
- (4) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Chennai (17.09.2025)
- (5) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Hyderabad (17.09.2025)
- (6) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Guwahati (17.09.2025)
- (7) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Ranchi (17.09.2025)
- (8) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Bhubaneshwar (17.09.2025)
- (9) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Dehradun (17.09.2025)
- (10) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Vijayawada (17.09.2025)
- (11) Swachhata Hi Seva 2025 campaign launched with pledge administration at IBM Gandhinagar (17.09.2025)
- (12) Walkathon organized by IBM Nagpur (HQ) as a part of Swachhata Hi Seva 2025 campaign (18.09.2025)
- (13) Cleanliness drive at Type-III residential quarters conducted by IBM RO Jabalpur (18.09.2025)
- (14) Cleanliness drive in office premises conducted by IBM RO Raipur (18.09.2025)
- (15) Cleanliness drive in office premises conducted by IBM RO Kolkata (18.09.2025)
- (16) Cleanliness drive in office premises and garden area conducted by IBM RO Guwahati (18.09.2025)
- (17) Cleanliness drive in office premises conducted by IBM RO Ranchi (18.09.2025)
- (18) Cleanliness drive in office premises conducted by IBM RO Bhubaneshwar (18.09.2025)
- (19) Cleanliness drive in office garden conducted by IBM RO Gandhinagar (18.09.2025)
- (20) Cleanliness drive in office premises conducted by IBM RO Dehradun (18.09.2025)
- (21) Cleanliness drive in and around office premises conducted by IBM RO Ajmer (18.09.2025)
- (22) Cleanliness drive in office premises and file management by IBM RO Hyderabad (18.09.2025)
- (23) Cleanliness drive in office and residential area conducted by IBM RO Goa (18.09.2025)

- (24) Cleanliness Target Unit (CTU) transformation at CPWD Colony by IBM Nagpur (HQ) (19.09.2025)
- (25) Cleanliness drive in office premises by IBM RO Bengaluru (19.09.2025)
- (26) Cleanliness Target Unit (CTU) transformation by mines under IBM RO Hyderabad (19.09.2025)
- (27) Cleanliness drive in areas surrounding office premises by IBM RO Kolkata (19.09.2025)
- (28) Cleanliness drive in external office premises by IBM RO Bhubaneswar (19.09.2025)
- (29) Cleanliness drive in office and CTU transformation at a school by IBM RO Ranchi (19.09.2025)
- (30) Cleanliness drive in office premises by IBM RO Dehradun (19.09.2025)
- (31) Walkathon organized by IBM ZO Udaipur at Pannadhay Park (19.09.2025)
- (32) Cleanliness drive around office premises by IBM RO Ajmer (19.09.2025)
- (33) Cleanliness campaigns at residential areas/colonies by various offices and mines (20.09.2025)
- (34) Cyclathon (Cycle Rally) organized by IBM Nagpur (HQ) (21.09.2025)
- (35) Cyclathon and Walkathon organized by IBM RO Bengaluru and its mines (21.09.2025)
- (36) Cyclathon and Walkathon organized by IBM RO Hyderabad and its mines (21.09.2025)
- (37) Walkathon and awareness programs by mines under IBM RO Vijayawada (21.09.2025)
- (38) Walkathon organized by M/s Chettinad Cement under IBM RO Chennai (21.09.2025)
- (39) Walkathons organized by various mines under IBM RO Gandhinagar (21.09.2025)
- (40) Office cleaning and mine site activities by IBM RO Dehradun (21.09.2025)
- (41) Cleaning in IBM Residential Colony, Udaipur by IBM ZO Udaipur (21.09.2025)
- (42) Walkathon organized by IBM RO Bhubaneswar (21.09.2025)
- (43) Health camp on TB awareness organized for employees and Safai Mitras by IBM Nagpur (HQ) (22.09.2025)
- (44) Medical camp and sanitary kits distribution by IBM RO Chennai and its mines (22.09.2025)
- (45) Cleanliness drives and tree plantations by mines under IBM RO Vijayawada (22.09.2025)
- (46) Comprehensive health camp organized by IBM RO Bengaluru and its mines (22.09.2025)
- (47) Walkathon organized by IBM RO Goa (22.09.2025)
- (48) Medical camp organized by IBM ZO Kolkata (22.09.2025)
- (49) Blood donation camp organized by IBM RO Bhubaneswar (22.09.2025)
- (50) Cleaning activities by IBM RO Raipur (22.09.2025)
- (51) Safai Mitra Camp (Health Check-up) organized by IBM RO Jabalpur and its mines (22.09.2025)
- (52) Health Check-up Camp organized by IBM RO Nagpur at a mine site (22.09.2025)
- (53) Cleanliness drive at residential complex gate by IBM ZO Udaipur (22.09.2025)
- (54) Cleaning of office and mine site activities by IBM RO Dehradun (22.09.2025)
- (55) Health Check-up Camp (Safai Mitra Shivir) and cleanliness drives by IBM RO Ajmer and its mines (22.09.2025)

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- (56) Safai Mitra Shivir (Health checkup camp) for sanitation workers by IBM RO Gandhinagar (22.09.2025)
- (57) Vegetation and garbage cleaning competition at Kovaya Limestone Mine organized by IBM RO Gandhinagar (24.09.2025)
- (58) Plantation drive and eco-friendly information session at Govalani Limestone Mine by IBM RO Gandhinagar (24.09.2025)
- (59) Transformation of CTUs near offices and mine sites by IBM RO Bengaluru and its associated mines (24.09.2025)
- (60) Essay and Slogan Writing Competition on Cleanliness organized in village schools by IBM RO Goa (24.09.2025)
- (61) Transformation of CTUs near residential areas and mine sites by IBM RO Chennai and its associated mines (24.09.2025)
- (62) Transformation of CTUs near office premises by IBM ZO Kolkata (24.09.2025)
- (63) Health Check-up camp for employees at Primary Health Centre, Pokhariput by IBM RO Bhubaneswar (24.09.2025)
- (64) Transformation of CTUs near offices, mine sites, and Gram Panchayat office by IBM RO Nagpur at Chikla Mine (24.09.2025)
- (65) Cleaning work in the IBM residential complex conducted by IBM ZO Udaipur (24.09.2025)
- (66) Distribution of essential cleaning items to Shri Dharendra Bal Vatika school by IBM RO Dehradun (24.09.2025)
- (67) Restoration of old badminton court at IBM colony, Ajmer by IBM RO Ajmer (24.09.2025)
- (68) Cleaning activities at mine workshop and crusher area by mines under IBM RO Ajmer (24.09.2025)
- (69) Swachhata pledge and cleaning activities at various mines under IBM RO Vijayawada (24.09.2025)
- (70) Special walkathon organized outside office premises by IBM RO Guwahati (24.09.2025)
- (71) Slogan competition organized by IBM RO Gandhinagar at The Service Association Blind School, Gandhinagar. (23.09.2025)
- (72) Essay and Slogan competition organized by IBM RO Gandhinagar at Bhod village school. (23.09.2025)
- (73) Essay and Slogan competition organized by IBM RO Gandhinagar at Bhakodar School. (23.09.2025)
- (74) Essay and Slogan competition organized by IBM RO Gandhinagar at Patan Primary School. (23.09.2025)
- (75) Essay and Slogan competition organized by IBM RO Gandhinagar at Boricha Limestone Mine. (23.09.2025)
- (76) Essay and Slogan competition organized by IBM RO Bengaluru at Dharampur Government High School. (23.09.2025)
- (77) Essay and Slogan competition organized by IBM RO Bengaluru at Venkatgiri Village. (23.09.2025)

- (78) Essay and Slogan competition organized by IBM RO Bengaluru at Hira village, Raichur District. (23.09.2025)
- (79) Essay and Slogan competition organized by IBM RO Bengaluru at Thimmappanagudi Iron Ore Mines. (23.09.2025)
- (80) Essay and Slogan competition organized by IBM RO Goa at schools of Kalane Village. (23.09.2025)
- (81) Cleanliness campaign at Sindhudurg Mine by IBM RO Goa. (23.09.2025)
- (82) Drawing competition organized by IBM RO Chennai at Reddipalayam School. (23.09.2025)
- (83) Essay writing competition and PPE kit distribution by IBM ZO Kolkata at a nearby primary school. (23.09.2025)
- (84) Drawing competition organized by IBM RO Bhubaneswar at Govt. UP School Aerodrome Colony. (23.09.2025)
- (85) Essay writing and Slogan competition organized by IBM RO Nagpur at ZP School Dongargaon village. (23.09.2025)
- (86) Cleanliness work in IBM office conducted by IBM ZO Udaipur. (23.09.2025)
- (87) Walkathon Swachhata activity organized by IBM RO Dehradun in the mines. (23.09.2025)
- (88) Cleaning activities organized by IBM RO Raipur. (23.09.2025)
- (89) Essay and Slogan Competition organized by IBM RO Jabalpur at Government Primary School, Bhulan, Jabalpur. (23.09.2025)
- (90) Slogan competition organized by IBM RO Jabalpur at Aditya Birla Higher Secondary School, Khor. (23.09.2025)
- (91) Cleanliness drive in and around IBM Residential Colony, Ajmer. (20.09.2025)
- (92) Essay and Slogan Writing Competition for school children organized by IBM RO Ajmer. (23.09.2025)
- (93) Model making, Essay writing and Slogan writing competition organized by IBM RO Ajmer at Govt. Upper Primary School, Sinla. (23.09.2025)
- (94) Essay and Slogan competition organized by IBM RO Ajmer at Govt. Senior Sec. School, Village Bansa. (23.09.2025)
- (95) Cleanliness drives and tree plantations conducted by IBM RO Vijayawada at various mines under its jurisdiction. (23.09.2025)
- (96) Cleanliness drive along a road near IBM Headquarters and cleaning of a bus stop in Nagpur by IBM HQ. (25.09.2025)
- (97) Cleaning work in the Karmayogi Bhavan premises conducted by IBM RO Gandhinagar. (25.09.2025)
- (98) Housekeeping in office and outside plant premises by M/s Bombay Minerals Limited under IBM RO Gandhinagar. (25.09.2025)
- (99) Cleaning at plant area by M/s Orient Abrasives Limited under IBM RO Gandhinagar. (25.09.2025)
- (100) Voluntary Swachhata campaign at Khodiyar Mataji Temple by M/s Dalmia Bharat Refractories Limited under IBM RO Gandhinagar. (25.09.2025)

- (101) Cleaning activity at rest shelter and nearby areas at Bhod Mines by Saurashtra Chemicals under IBM RO Gandhinagar. (25.09.2025)
- (102) "Ek Din, Ek Ghanta, Ek Saath" cleanliness campaign within the office premises of IBM RO Bengaluru. (25.09.2025)
- (103) Cleaning within Mine premises at Hirabuddini Gold Mines by IBM RO Bengaluru. (25.09.2025)
- (104) Cleaning work done at DAV School by Nuvoco Vistas Corp. Ltd. under IBM RO Raipur. (25.09.2025)
- (105) "Ek Din, Ek Ghanta, Ek Saath" Campaign, Cleaning activities, Pamphlet Distribution organized by IBM RO Chennai. (25.09.2025)
- (106) Cleaning the footpath near the lake area and garbage disposal with municipality workers by IBM ZO Kolkata. (25.09.2025)
- (107) Transformation of CTUs near offices activity conducted by IBM RO Bhubaneswar. (25.09.2025)
- (108) "Ek Din, Ek Ghanta, Ek Saath" Campaign and Walkathon organized by IBM RO Nagpur at Chikla Mines. (25.09.2025)
- (109) Cleaning work in IBM residential complex under 'One Day, One Hour, Together' activity by IBM ZO Udaipur. (25.09.2025)
- (110) Cleanliness drive around the office premises by IBM RO Ajmer. (25.09.2025)
- (111) Initiatives to clean office premises, mine workshop, nearby mines site areas by Parthipura Limestone Mine under IBM RO Ajmer. (25.09.2025)
- (112) Cleaning work of red tag area at Digrana Limestone Mines organized by IBM RO Ajmer. (25.09.2025)
- (113) Mass cleaning drive conducted in JaiSurjana (Birla) Limestone Mine area by IBM RO Ajmer. (25.09.2025)
- (114) Shoes distributed to Safai Mitras by IBM RO Vijayawada. (25.09.2025)
- (115) Cleanliness drives and tree plantations conducted by various mines under IBM RO Vijayawada. (25.09.2025)
- (116) Poster competition on 'Swachhata Hi Seva' organized at Bilakalaguduru Government School by JSW Cements under IBM RO Vijayawada. (25.09.2025)
- (117) "Ek Din, Ek Ghanta, Ek Saath" Campaign at CGO Towers, Secunderabad by IBM RO Hyderabad. (25.09.2025)
- (118) "Ek Din, Ek Ghanta, Ek Saath" Campaign organized by Devapur Limestone Mines under IBM RO Hyderabad. (25.09.2025)
- (119) "Ek Din, Ek Ghanta, Ek Saath" Campaign organized by Rain limestone mine under IBM RO Hyderabad. (25.09.2025)
- (120) "Ek Din, Ek Ghanta, Ek Saath" Campaign organized by Sangam kalan limestone mine under IBM RO Hyderabad. (25.09.2025)
- (121) "Ek Din Ek Ghanta Ek Saath" cleanliness drive and School Awareness Program at Rajkiya Madhya Vidyalaya, Murma by IBM RO Ranchi. (25.09.2025)
- (122) "Waste to Art" competition organized by IBM HQ at Madhyamik Shala, Nagpur. (26.09.2025)

- (123) School Children Activity-Waste to Art and painting Competition at Primary School-Mota Asota Vadishala by M/s.Dalmia Bharat Refractories under IBM RO Gandhinagar. (26.09.2025)
- (124) “Waste to Art” activity and a Painting Competition at Bhopmadhi Wandi Shala-2 and Mevasa WandiShala by GMDC under IBM RO Gandhinagar. (26.09.2025)
- (125) Children Activity-Like Swachhta-Essay, Slogan competition organized by IBM RO Gandhinagar. (26.09.2025)
- (126) Waste to Art and Painting Competition at ABPS School GCW-Kovaya by UltraTech Cement under IBM RO Gandhinagar. (26.09.2025)
- (127) Painting competition for school children at IBM RO Bengaluru. (26.09.2025)
- (128) Drawing competition at Dharampur Government High Primary School by M/s Zeenath Transport Company under IBM RO Bengaluru. (26.09.2025)
- (129) Painting Competition by Government School students at venkatagiri village hosted by IGIOM mines under IBM RO Bengaluru. (26.09.2025)
- (130) Drawing competition at School by Hirabuddin Gold Mines under IBM RO Bengaluru. (26.09.2025)
- (131) Awareness session on "PROMOTING SWACHHATA" at Haddinapade Iron Ore Mine by IBM RO Bengaluru. (26.09.2025)
- (132) Waste to Art and Painting Competition organized at AdityaGramam by M/s. UltraTech Cements Ltd. under IBM RO Chennai. (26.09.2025)
- (133) Transformation of CTUs near offices activity conducted by IBM RO Bhubaneswar. (26.09.2025)
- (134) Waste to art and painting competition at ZP school dongargaon village by IBM RO Nagpur. (26.09.2025)
- (135) Cleaning work in IBM residential complex by IBM ZO Udaipur. (26.09.2025)
- (136) Medical camp at Kanakadripalli village by The Ramco Cements Limited under IBM RO Vijayawada. (26.09.2025)
- (137) Mass Blood Donation Camp and awareness programme by Bharti Cement under IBM RO Vijayawada. (25.09.2025)
- (138) Mass housekeeping at Budawada Limestone Mine by UltraTech Cement under IBM RO Vijayawada. (26.09.2025)
- (139) “Art from Waste” competitions in schools by My Home Cement Limestone Mines under IBM RO Hyderabad. (26.09.2025)
- (140) Poster and drawing competition in the Govt Girls School, Dehradun by IBM RO Dehradun. (26.09.2025)
- (141) Dialogue with food stall vendors at Futala Chowpatty, Nagpur by IBM HQ. (27.09.2025)
- (142) Mega Cleanliness Drive at Adityana Aaganwadi-3, Adityana Bus Stand & Marwadi Colony Area, Ranavav by Saurashtra Cement under IBM RO Gandhinagar. (27.09.2025)
- (143) Promoting Swachh Sujal Gaon at Bhod village and school by Saurashtra Chemicals under IBM RO Gandhinagar. (27.09.2025)

- (144) Awareness session and cleaning activity around temple at Vandh village, Bhakodar village by UltraTech Cement under IBM RO Gandhinagar. (27.09.2025)
- (145) Swachh Sujal Gaon campaign at Shri Nagbai Mata Mandir, Patan by M/s.NIRMA LIMITED under IBM RO Gandhinagar. (27.09.2025)
- (146) Promoting Swachh Sujal Gaon at Boricha Limestone Mine by Saurashtra Chemical Division Of Nirma Ltd. under IBM RO Gandhinagar. (27.09.2025)
- (147) Clean street food campaign near Goraguntepalaya, Yeshwantpur by IBM RO Bengaluru. (27.09.2025)
- (148) Promoting Swachh Sujal Gaon & Clean Street Food at Vijaya Circle, Bellary by Karnataka State Minerals Corporation under IBM RO Bengaluru. (27.09.2025)
- (149) Awareness Campaign on Importance of Clean Water and Jal Jeevan Mission at Kadlegaddu Community Centre by A Narrain Iron Ore Mines under IBM RO Bengaluru. (27.09.2025)
- (150) Promoting Swachh Sujal Gaon, Clean Street Food, RRR Centres awareness at Narasingapura Village by Kirloskar Ferrous under IBM RO Bengaluru. (27.09.2025)
- (151) Swachh Sujal Gaon, Clean street food, RRR Centres activities organized by IBM RO Chennai. (27.09.2025)
- (152) Awareness in Bhadanpur Village and handcart distribution to local vendors under Clean Street Food Awareness Campaign by IBM RO Jabalpur. (27.09.2025)
- (153) Promoting Swachh Sujal Gaon, Clean Street food ,RRR centers by Anand Mining Corporation at mines level under IBM RO Jabalpur. (27.09.2025)
- (154) Awareness campaigns at mine site and nearby residential areas by M/s SHRIKRISHNADAS TIKARAM under IBM RO Jabalpur. (27.09.2025)
- (155) Awareness and cleanliness drives in the canteen premises by DIAMOND PATHARIA LIMESTONE MINES under IBM RO Jabalpur. (27.09.2025)
- (156) Cleanliness drives, tree plantations and Swachhata pledge by various mines under IBM RO Vijayawada. (27.09.2025)
- (157) Awareness Rally in nearby villages to promote "Swachh Sujal Gaon" by Devapur Limestone Mines under IBM RO Hyderabad. (27.09.2025)
- (158) Installation of an RRR Centre at Telangkheddi Talab Road, Nagpur by IBM HQ. (28.09.2025)
- (159) Mega Cleanliness Drive and dustbin distribution at CTUs in Adityana and Ranavav by Saurashtra Cement under IBM RO Gandhinagar. (28.09.2025)
- (160) Transformation of CTUs at Varah Swaroop beach and outside area of Bhakodar School by UltraTech Cement under IBM RO Gandhinagar. (28.09.2025)
- (161) Transformation of CTUs near residential areas/mine sites activities organized by IBM RO Bengaluru. (28.09.2025)
- (162) Transformation of CTUs near Dharampur Village by Ramgad Iron Ore Mines under IBM RO Bengaluru. (28.09.2025)
- (163) Transformation of CTUs in mine premises by Hirabuddini Gold Mines under IBM RO Bengaluru. (28.09.2025)

- (164) Transformation of CTUs in mine premises by Iraqi Limestone Mines under IBM RO Bengaluru. (28.09.2025)
- (165) Transformation of CTUs near residential areas/mine sites activities organized by IBM RO Chennai. (28.09.2025)
- (166) Cleanliness drives at residential areas of employees by IBM ZO Kolkata. (28.09.2025)
- (167) Transformation of CTUs near residential areas/mine sites and Nukkad Natak at Durga Chowk, Chikla Mines by IBM RO Nagpur. (28.09.2025)
- (168) Transformation of a dirty premises into a clean area at SK-3 Block, Vikram Cement Limestone Mines-II by IBM RO Jabalpur. (28.09.2025)
- (169) Cleaning drive at Panchvati Garden, Bhadanpur Limestone Mines by IBM RO Jabalpur. (28.09.2025)
- (170) Cleanliness drive around Aditya Vihar colony and pump house by IBM RO Jabalpur. (28.09.2025)
- (171) Transformation of Cleanliness Target Units (CTUs) at M/s Sagar Cements by IBM RO Jabalpur. (28.09.2025)
- (172) Swachhotsav activities including Human Chain event by various mines under IBM RO Vijayawada. (28.09.2025)
- (173) Quiz program on Swachhata and awards distribution by M/s SreeJayajothi Cements under IBM RO Vijayawada. (28.09.2025)
- (174) Swachhata pledge and Mass housekeeping by UltraTech Cement under IBM RO Vijayawada. (28.09.2025)
- (175) Swachhataseva program and pledge at Niduzuvvi limestone mine by The India Cements under IBM RO Vijayawada. (28.09.2025)
- (176) Swachhotsav program and pledge at Kakatiya Limestone Mine by IBM RO Vijayawada. (28.09.2025)
- (177) Transformation of CTUs near residential areas/mine site by IBM RO Hyderabad. (28.09.2025)
- (178) School Children Activity- Prize and Kit distribution and cleanliness of school premises at Blood Village School by Saurashtra Chemicals under IBM RO Gandhinagar. (29.09.2025)
- (179) School Children Activity- Prize and Kit distribution and cleanliness of school premises at Primary school- Mota Asota vadi shala by M/s. Dalmia Bharat Refractories under IBM RO Gandhinagar. (29.09.2025)
- (180) Cleaning Activity of Bhakodar school premises by UltraTech Cement under IBM RO Gandhinagar. (29.09.2025)
- (181) Prize distribution programme at Zhakharda Prathmik Shala by Gujarat industries power company limited under IBM RO Gandhinagar. (29.09.2025)
- (182) Sit & Draw Poster with Slogan Competition, Prize and Kit distribution at Shri Manipur Habardi School by M/s. Bombay Minerals Limited under IBM RO Gandhinagar. (29.09.2025)
- (183) Prize distribution for essay writing and drawing competitions at IBM RO Bengaluru. (29.09.2025)

- (184) Cleanliness of Siddapura & Jaisingapura School premises by M/s Zeenath Transport Company & M/s S.A Thwab & Company under IBM RO Bengaluru. (29.09.2025)
- (185) Prize Distribution at Dharmapur Govt. High Primary School by Ramgad Iron Ore Mine under IBM RO Bengaluru. (29.09.2025)
- (186) Cleanliness drive at Government School premises in Venkatagiri Village by IGIOM team under IBM RO Bengaluru. (29.09.2025)
- (187) Cleaning of Public park area by M/s. VEERABHADRAPPA SANGAPPA & COMPANY under IBM RO Bengaluru. (29.09.2025)
- (188) Hygiene kit distribution at Shri Patel Basanna Higher Secondary School by John Iron Ore Mine under IBM RO Bengaluru. (29.09.2025)
- (189) Cleanliness drive at mines sites by various mines under IBM RO Hyderabad. (29.09.2025)
- (190) Cleaning activity in collaboration with school children by M/s. UltraTech Cement Limited under IBM RO Chennai. (29.09.2025)
- (191) Essay writing competition and PPE kit distribution at an Anganwadi by IBM ZO Kolkata. (29.09.2025)
- (192) Promoting Clean street food activity conducted by IBM RO Bhubaneswar. (29.09.2025)
- (193) Clean residential areas at Durga Chowk, Chikla Mines by IBM RO Nagpur. (29.09.2025)
- (194) Prize and kit distribution at dongargaon ZP school by IBM RO Nagpur. (29.09.2025)
- (195) Cleaning work in IBM residential premises and office by IBM ZO Udaipur. (29.09.2025)
- (196) Swachhotsav Walkathon programme by M/s. The Rameo Cements Limited, Kolimigundla Works under IBM RO Vijayawada. (29.09.2025)
- (197) Swachhotsav program and mass housekeeping at Pedagarlapadu Limestone Mine by IBM RO Vijayawada. (29.09.2025)
- (198) "Swachhotsav" Swachhata Hi Seva 2025 program at Cement Plant area by Budawada Limestone Mine of UltraTech Cement under IBM RO Vijayawada. (29.09.2025)
- (199) Swachhata Hi Seva programme and Medical camp at Zuari PHC by Zuari Limestone Mine under IBM RO Vijayawada. (27.09.2025)
- (200) Quiz program on Swachhata and awards distribution by M/s Sree Jayajothi Cements under IBM RO Vijayawada. (29.09.2025)
- (201) Swachhataseva program and pledge at Niduzuvvi limestone mine by The India Cements under IBM RO Vijayawada. (29.09.2025)
- (202) Swachhotsav program and pledge at Kakatiya Limestone Mine by IBM RO Vijayawada. (29.09.2025)
- (203) Cleanliness drive at a local government primary school, Bamunimaidam, Guwahati and distribution of Swachhata kits by IBM RO Guwahati. (29.09.2025)
- (204) School children swachhata awareness activities in Dillai Parbat Limestone Mines by IBM RO Guwahati. (29.09.2025)

- (205) Cleanliness drive, prize and kit distribution at Aditya Public School, ITI and nearby villages by IBM RO Jabalpur. (29.09.2025)
- (206) Educational kits and school bags distribution, plantation drive, and grass cutting at schools by M/s Ultratech Maihar Cement Works under IBM RO Jabalpur. (29.09.2025)
- (207) Prize and kit distribution & Cleanliness of School Premises at PM Shri Govt Higher Secondary School, Jeerabad by Sagar Cements under IBM RO Jabalpur. (29.09.2025)
- (208) Cleanliness drive at mine premises by M/s Pacific Exports under IBM RO Jabalpur. (29.09.2025)
- (209) Cleanliness Drive at DG Room and Weigh Bridge area of Kolkarhiya Limestone Mine by JSW Cement under IBM RO Jabalpur. (29.09.2025)
- (210) School children activity and prize distribution in Middle School Madhyepur Village, Rewa District by IBM RO Jabalpur. (29.09.2025)
- (211)
- (212) Medical Camp with ECG tests for employees organized by IBM RO Gandhinagar. (30.09.2025)
- (213) Health checkup camp at Dungari Village, Taluka-Mangrol by Gujarat Industries Power Company Limited. (30.09.2025)
- (214) Safai Mitra Shivir with awareness on heart Health and Rabies at Kovaya Limestone Mine by UltraTech Cement Ltd. (30.09.2025)
- (215) Promoting Swachh Sujal Gaon at nearest village by R.J.Trivedi & Co. at Januda Shantipura Limestone Mines. (30.09.2025)
- (216) Medical Camp with ECG tests for employees organized by IBM RO Bengaluru. (30.09.2025)
- (217) Health checkup camp at Siddapur village, Sandur by Iyli Gurunthappa Iron Ore Mine of M/s RMML. (30.09.2025)
- (218) TB Awareness Program conducted at mine lease area by M/s Zeenath Transport Company & M/s S.A Thwab Company. (30.09.2025)
- (219) TB awareness programme for Safai Mitra by Ramgad Iron Ore Mine of M/s Zeenath Transport Company. (30.09.2025)
- (220) Free health checkup and medical camp at Doddiganahalvi village by John Iron Ore Mine of M/s R Praveen Chandra. (30.09.2025)
- (221) Health Check up camp at MCL Medical Centre by Pandarathu Limestone Mines of M/s Malabar Cement Ltd. (30.09.2025)
- (222) Blood Donation Drive at Sesa Goa – Mining lease by A Narrain Iron Ore Mine of M/s Vedanta Limited. (30.09.2025)
- (223) Health check-up camp for sanitation workers organized by M/s. UltraTech Cement Limited under IBM RO Chennai. (30.09.2025)
- (224) Medical Camp with ECG tests for employees organized by IBM ZO Kolkata. (30.09.2025)
- (225) School Children Activity-Waste to Art, Rangoli and Painting Competition at Chikla Mines by M/s MOIL Limited under IBM RO Nagpur. (30.09.2025)
- (226) Cyclothon organized by IBM ZO Udaipur at Fatehsagar Lake. (30.09.2025)

- (227) Safai Mitra Shivir – Primary Health Checkup of Safai Karamcharis at IBM, Ajmer Office. (30.09.2025)
- (228) Competitions among school children of Aditya Birla Public School, Kotputli organized by Mohanpura - Jodhpura Limestone Mine, UltraTech Cement. (30.09.2025)
- (229) Ek Din , Ek Ghanta , Ek Saath Campaign by Lakshmi Cement Limestone Mines under IBM RO Ajmer. (30.09.2025)
- (230) General Cleaning and caretaking of plantation of Assembly point by Shyamgarh Limestone Mine under IBM RO Ajmer. (30.09.2025)
- (231) School Children Activity-Waste to Art and Painting Competition by 3B2 Limestone Mine, Nagaur under IBM RO Ajmer. (30.09.2025)
- (232) Cleanliness drive at Diesel Pump by Ras I Limestone Mines & Ras II Limestone Mines under IBM RO Ajmer. (30.09.2025)
- (233) Safai Mitra Shivir-Blood donation camps-Health check up by Morak Limestone Mines under IBM RO Ajmer. (30.09.2025)
- (234) Plantation Drive, Eco-friendly and Zero-waste Celebration at Khetri Copper Mine under IBM RO Ajmer. (30.09.2025)
- (235) Safai Mitra Shivir-Blood donation camps-Health check up By Sinla & Digrana Limestone mines under IBM RO Ajmer. (30.09.2025)
- (236) Swachhotsav program and mass housekeeping at Pedagarlpadu Limestone Mine by M/s. Chettinad Cement Corp. Pvt. Ltd under IBM RO Vijayawada. (30.09.2025)
- (237) Swachhotsav awareness program, cleaning and mass plantation at colony area by Coromandel Limestone mine of M/s. The India Cements Ltd under IBM RO Vijayawada. (30.09.2025)
- (238) Cleaning activity at Penna Mines Office Garden area by Penna Cement Industries under IBM RO Vijayawada. (30.09.2025)
- (239) Swachhotsav Walkathon & Village Medical Camp by Budawada Limestone Mine of M/s. UltraTech Cement Limited under IBM RO Vijayawada. (30.09.2025)
- (240) Swachhotsav program by JSW Cement Limestone Mine of M/s JSW CEMENT LIMITED under IBM RO Vijayawada. (30.09.2025)
- (241) Swachhotsav program by DCW Limestone mines of M/s Andhra Cements Limited under IBM RO Vijayawada. (29.09.2025)
- (242) Swachhotsav Walkathon programme by M/s. The Ramco Cements Limited, Kolimigundla Works under IBM RO Vijayawada. (30.09.2025)
- (243) Safai Mitra Shivir- Blood donation camp/Health check-up/TB camp organized by Sagar Cement Limestone Mines under IBM RO Hyderabad. (30.09.2025)
- (244) Safai Mitra Camp health check-up for employees and Safai Mitras organized by IBM RO Jabalpur. (30.09.2025)
- (245) Health Check-up camp for Safai Mitra at KJS Cement Dispensary under IBM RO Jabalpur. (30.09.2025)
- (246) Blood Donation Camp organized at OHS Centre, M/s Ultratech Maihar Cement Ltd. under IBM RO Jabalpur. (30.09.2025)

LIST OF ACTIVITIES CONDUCTED IN SWACHHATA HI SEVA 2025:

Activities Conducted by IBM Offices:

- (1) IBM (HQ) Nagpur started the Special Campaign 5.0 with a cleanliness drive at the headquarters. (03.10.2025)
- (2) A walkathon was organized by IBM, MMPL, HQ Nagpur in and around the Modern Mineral Processing Laboratory & Pilot Plant, MIDC Nagpur. (04.10.2025)
- (3) Officers and staff of Regional Office, IBM Hyderabad, carried out a walkathon rally near the office. (04.10.2025)
- (4) An awareness rally was conducted by RO Hyderabad at the Bachelor Hostel of Orient Cement Colony, Devapur. (04.10.2025)
- (5) A cleanliness drive was conducted by RO Hyderabad at Keerthi Industries colony, Suryapet, Telangana. (04.10.2025)
- (6) A walkathon was organized by RO Guwahati from the IBM office complex to Rajgarh Road. (04.10.2025)
- (7) Identification of e-waste items was carried out in the office premises of RO Hyderabad. (05.10.2025)
- (8) A cleanliness drive at Gandhi Mandap, Guwahati, was conducted by RO Guwahati. (05.10.2025)
- (9) IBM Jabalpur Regional Office identified e-waste items (computers, printers, photocopier, cartridges) for disposal as per MoEF&CC guidelines. (06.10.2025)
- (10) A scrap identification drive was conducted by RO Jabalpur, listing broken furniture, electrical waste, and stationery for disposal. (07.10.2025)
- (11) RO Ajmer conducted a drive to identify and segregate scrap materials and redundant items like old heaters, coolers, and broken furniture. (07.10.2025)
- (12) RO Ajmer identified a total of 38 e-waste items for disposal. (07.10.2025)
- (13) A drawing competition on environment and cleanliness was organized among school children of Government Sadhera & Salaiya Schools by RO Jabalpur. (09.10.2025)
- (14) A cleanliness and beautification drive was conducted in the office premises of RO Goa. (09.10.2025)
- (15) A cleanliness drive was conducted by RO Raipur. (09.10.2025)
- (16) A cleanliness campaign with before-and-after photos was conducted by RO Guwahati. (09.10.2025)
- (17) A special domestic e-waste collection drive was conducted by RO Dehradun in collaboration with M/s Attero Recycling Pvt Ltd. (09.10.2025)
- (18) A cleanliness drive was conducted in the IBM colony by RO Udaipur. (09.10.2025)
- (19) Scrap identified for the cleanliness campaign was moved for disposal by RO Udaipur. (09.10.2025)
- (20) School children's activities including 'Waste to Art' and painting competitions were conducted by RO Hyderabad at ZPHS Womens Highschool, Kavadiguda, Secunderabad. (10.10.2025)
- (21) An e-waste themed painting competition was organized at Janata Hindi Vidyalaya, Guwahati, by RO Guwahati. (10.10.2025)

- (22)A cleanliness drive was conducted at Jyantea Hazarika Smriti Udyan, Chandmari, Guwahati, by RO Guwahati. (10.10.2025)
- (23)A 2 km walkathon was organized in Chandmari, Guwahati, by RO Guwahati. (10.10.2025)
- (24)A cleanliness drive was conducted in the IBM colony by RO Udaipur. (10.10.2025)
- (25)Space was freed up for proper storage of mineral samples, resulting in 120 sq ft of freed space at RO Gandhinagar. (10.10.2025)
- (26)A cleanliness drive was conducted in the museum and auditorium of RO Bhubaneswar. (12.10.2025)
- (27)An E-Waste Collection Drive was successfully conducted at IBM Bengaluru in collaboration with JNARDDC and Attero Recycling Pvt. Ltd. (08-11.10.2025)
- (28)An awareness program on cleanliness for local food vendors and shopkeepers was conducted by IBM MMPL Hingna. (11.10.2025)
- (29)Prize and Swachhata Kit distribution was carried out at schools by IBM Jabalpur Region. (13.10.2025)
- (30)Space was freed up by systematic arrangement of items at RO Gandhinagar. (13.10.2025)
- (31)An essay writing and other competitions were organized with participants from a Govt. Upper Primary School by RO Bhubaneswar. (13.10.2025)
- (32)RO Jabalpur organized essay writing, painting, and waste-to-art competitions at a Government Primary School, followed by prize and Swachhata kit distribution. (14.10.2025)
- (33)RO Hyderabad organized competitions and distributed prizes and Swachhata Kits at Government Girls Primary School, Kavadiguda, and Nightingale Home for Girls Orphanage, Mushirabad. (13.10.2025)
- (34)New plants were placed inside the office premises for beautification at RO Gandhinagar. (14.10.2025)
- (35)A cleanliness drive was conducted in the office campus of RO Bhubaneswar. (14.10.2025)
- (36)RO Hyderabad freed up space in the waiting hall by sorting scrap and proper arrangement of items. (15.10.2025)
- (37)Old papers and newspapers were disposed of, freeing up 132 sq. ft. of space at RO Gandhinagar. (15.10.2025)
- (38)A cleanliness drive was conducted in the office campus of RO Bhubaneswar. (15.10.2025)
- (39)Space management and planning was conducted in the new office building of RO Guwahati. (14.10.2025)
- (40)A plantation drive was conducted in the office campus of RO Raipur. (15.10.2025)
- (41)RO Vijayawada conducted an awareness program, essay competition on e-waste, and distributed Swachhata kits and prizes at STVR MC High School, Vijayawada. (15.10.2025)
- (42)An awareness rally promoting cleanliness walkathon was conducted by RO Bhubaneswar. (16.10.2025)
- (43)A Chaupal (community meeting) campaign on environment pollution reduction & green belt development was organized at a Mines VT Centre under RO Jabalpur. (21.10.2025)

- (44)An awareness rally promoting cleanliness walkathon/cyclothon/marathon was conducted by RO Bhubaneswar. (22.10.2025)
- (45)A cleanliness drive was conducted at a bus stop complex by RO Bhubaneswar. (22.10.2025)
- (46)RO Guwahati organized Chaupals (community meetings) at Geeta Maidan, Geeta Nagar, Guwahati, on cleanliness and environmental conservation. (22.10.2025)
- (47)A plastic pollution reduction awareness drive was conducted at the office premises of RO Guwahati. (22.10.2025)
- (48)A cleanliness and space management drive was carried out in the Mineral Processing Laboratory and Pilot Plant area by RO Bengaluru. (22.10.2025)
- (49)A combined event of 'Swachhta Ki Rangoli' and a plantation drive was organized at a ladies' club and Bhargawan village by RO Jabalpur. (23.10.2025)
- (50)RO Guwahati organized a 'Swachhata Ki Rangoli' at the famous cultural and tourist site, Srimanta Sankardev Kalakshetra, Guwahati. (23.10.2025)
- (51)A cleanliness and space management drive was carried out in the office premises and composite pit by RO Bengaluru. (23.10.2025)
- (52)Swachhata kits were distributed to nearby Government Schools by RO Jabalpur. (24.10.2025)
- (53)A plantation drive was held in Wahiajer village by RO Guwahati. (24.10.2025)
- (54)A plantation drive was conducted by RO Bengaluru. (24.10.2025)
- (55)A walkathon campaign was carried out by RO Raipur. (24.10.2025)
- (56)Swachhata awareness and kit distribution program organized by IBM RO Jabalpur in Katni District. (18.10.2025)
- (57)Cleanliness drive at the new office premises conducted by IBM RO Guwahati. (26.10.2025)
- (58)Cleanliness drive in office outside premises conducted by IBM RO Raipur. (27.10.2025)
- (59)E-waste awareness lecture and collection drive conducted by IBM ZO Udaipur. (27.10.2025)
- (60)"Digital Swachhata" e-waste collection drive at IBM Headquarters, Nagpur. (30.10.2025)
- (61)Domestic e-waste collection drive for employees at MMPL & PP Hingna, IBM Nagpur. (27.10.2025 to 29.10.2025)
- (62)Cleanliness drive at Hospital Area, Sarla Nagar, under the Swachhata Pakhwada by IBM RO Jabalpur. (27.10.2025)
- (63)Cleanliness drive at Durga Colony, Khor, by IBM RO Jabalpur. (21.10.2025)
- (64)Chaupals organized in township and mining areas by IBM RO Bengaluru to spread awareness. (30.10.2025)
- (65)E-waste collection campaign conducted by IBM RO Bhubaneswar. (28.10.2025)
- (66)E-waste collection drive at IBM ZO Kolkata in collaboration with JNARDDC. (16.10.2025 to 17.10.2025)
- (67)E-waste collection drive at IBM ZO Udaipur in collaboration with JNARDDC. (27.10.2025)

Activities Conducted by Mines (under IBM's jurisdiction):

- (1) Officers and staff of Anjani Limestone, Suryapet (under RO Hyderabad), participated in a cleanliness drive in the mine office premises. (03.10.2025)
- (2) M/s Shobha Minerals, Keolari Iron Ore Mine (under IBM Jabalpur), observed Day 2 of Swachhata Hi Seva with a cleanliness and awareness drive in the mining lease area and nearby public zones. (03.10.2025)
- (3) An "Identification of Cleanliness Campaign Sites" event was conducted at a mine under IBM Jabalpur Region, led by Shri Pratyendra Upadhyay, to create awareness among mine and crusher workers. (03.10.2025)
- (4) School Children, Officers, Staff, and Workmen of M/s MOIL Limited, Chikla Mine (under RO Nagpur), participated in cleanliness drives at various public places. (04.10.2025)
- (5) A walkathon was organized to promote awareness about Special Campaign 5.0 at M/s MOIL Limited, Chikla Mine. (04.10.2025)
- (6) A cleanliness campaign was organized at various local villages by M/s Meghalaya Cements Ltd (under RO Guwahati). (05.10.2025)
- (7) "Art from Waste" installations were promoted at mine sites of Devapur Limestone Mines and My Home Cement Limestone Mines under RO Hyderabad. (09.10.2025)
- (8) Innovative art installations from scrap were created at M/s MOIL Limited, Chikla Mine (under RO Nagpur). (09.10.2025)
- (9) Multiple mines under RO Dehradun, including Bajnar Bathyan Limestone Mine and Kashlog Limestone Mine, conducted cleanliness drives and a medical camp. (09.10.2025)
- (10) A walkathon rally was carried out at Devapur Limestone Mine, Mancherial, Telangana. (10.10.2025)
- (11) Cleanliness drives were carried out at Devapur Limestone Mine and Rain Limestone Mine under RO Hyderabad. (10.10.2025)
- (12) RO Jabalpur organized a 'School Boys and Girls Activity' for innovative art installation from scrap/material at a Government Primary School in collaboration with a mine. (10.10.2025)
- (13) A competition for innovative ideas for art installations from scrap/waste material was held at Dongargaon ZP School under RO Nagpur (by M/s MSMC Limited). (10.10.2025)
- (14) An awareness rally promoting cleanliness walkathon/marathon was conducted at M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (11.10.2025)
- (15) A walkathon to promote awareness was conducted at M/s MOIL Limited, Chikla Mine. (11.10.2025)
- (16) Cleanliness drives at various public places were conducted at M/s MOIL Limited, Chikla Mine. (11.10.2025)
- (17) Prize and Swachhata Kit distribution was carried out at schools by mines under IBM Jabalpur Region. (13.10.2025)
- (18) Cleanliness drives at various public places were conducted at M/s MOIL Limited, Chikla Mine (under RO Nagpur). (13.10.2025)
- (19) Prize and Swachhata kit distribution at schools and a walkathon by school students were conducted by mines under RO Bengaluru. (13.10.2025)

- (20) Space management and beautification of offices were undertaken at M/s MOIL Limited, Chikla Mine, and M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (14.10.2025)
- (21) Space management and beautification of offices were undertaken at M/s MOIL Limited, Chikla Mine, and M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (15.10.2025)
- (22) A plastic pollution reduction awareness drive was conducted at the office premises of M/s MOIL Limited, Chikla Mine (under RO Nagpur). (16.10.2025)
- (23) A plastic pollution reduction awareness drive was conducted at M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (16.10.2025)
- (24) Chaupals for cleanliness awareness were organized in kariyajhar village and community hall area by a mine under RO Jabalpur. (21.10.2025)
- (25) Yash Logistic Private limited, Baghrela Sani Bauxite Block (under RO Jabalpur), conducted cleanliness drives and a chaupal in Baghrela Sani village. (21.10.2025)
- (26) A cleanliness Walkathon was organized by M/s Meghalaya Cements Ltd (under RO Guwahati). (18.10.2025)
- (27) A massive plantation drive was conducted by M/s Meghalaya Cements Ltd at office premises and neighboring areas. (20.10.2025)
- (28) A plastic pollution reduction awareness drive was conducted at the office premises of M/s Meghalaya Cements Ltd. (16.10.2025)
- (29) A 'Swachhata Ki Rangoli' event was organized at M/s Shobha Minerals, Keolari Iron Ore Mine. (23.10.2025)
- (30) A plantation drive was organized around the mines office premises of Kolkarhiya Limestone Mine, M/s JSW Cement Limited (under RO Jabalpur). (23.10.2025)
- (31) Yash Logistic Private limited, Baghrela Sani Bauxite Block (under RO Jabalpur), conducted cleanliness at a pond in Baghrela Sani village. (23.10.2025)
- (32) Cimmco Lime and minerals Piprahat Lime Stone Mines (under RO Jabalpur) conducted activities. (23.10.2025)
- (33) A 'Swachhata Ki Rangoli' was organized at Ramgad Iron Ore Mine (under RO Bengaluru). (23.10.2025)
- (34) A plantation drive in public places, villages, and residential colonies was conducted by M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (24.10.2025)
- (35) A walkathon to promote awareness at office premises was conducted at M/s MOIL Limited, Chikla Mine (under RO Nagpur). (24.10.2025)
- (36) An awareness rally promoting cleanliness walkathon/marathon was conducted at M/s MSMC Limited, Dongargaon Fluorite Mine (under RO Nagpur). (24.10.2025)
- (37) Cleanliness drives at various public places were conducted at M/s MOIL Limited, Chikla Mine (under RO Nagpur). (24.10.2025)
- (38) A 'Swachhata Ki Rangoli' initiative was taken at the recreational site of Vikram Cement Limestone Mine, Khor (under RO Jabalpur). (24.10.2025)
- (39) A plantation drive was organized by M/s Shobha Minerals at Keolari Iron Ore Mine, Jabalpur. (24.10.2025)

- (40)Yash Logistic Private limited, Baghrela Sani Bauxite Block (under RO Jabalpur), conducted plantation and cleanliness work in Baghrela Sani village and near a well. (24.10.2025)
- (41)Planning for space management and beautification was undertaken by a mine under RO Jabalpur. (24.10.2025)
- (42)A plantation drive was organized at Vikram Nagar colony, Khor, and Suvakheda village by Vikram Cement Limestone Mine (under RO Jabalpur). (24.10.2025)
- (43)A plantation drive was organized in public places and mines areas by a mine under RO Jabalpur. (24.10.2025)
- (44)A plantation drive was organized in Piprabarband and Tilaura villages, distributing 500 fruit-bearing saplings, by a mine under RO Jabalpur. (24.10.2025)
- (45)A community-driven fruit-bearing sapling distribution and plantation program was conducted in village areas by UltraTech Sidhi Cement Works, Baghwar (under RO Jabalpur). (24.10.2025)
- (46)A drawing competition on "Swachhata" was organized at the Kolkariya school by JSW mine employees (under RO Jabalpur). (24.10.2025)
- (47)A plantation drive was organized in public places by a mine under RO Jabalpur. (24.10.2025)
- (48)A plastic pollution reduction awareness drive with jute bag distribution and compost pit initiative was conducted by a mine under RO Jabalpur. (24.10.2025)
- (49)Swachhata activities at Chikla Mine (M/s MOIL Limited) under IBM RO Nagpur. (27.10.2025)
- (50)Swachhata activities at Dongargaon Fluorite Mine under IBM RO Nagpur. (27.10.2025)
- (51)Cleanliness drive at Diamond Patharia Limestone Mines, M/s Heidelberg Cement India Ltd. under IBM RO Jabalpur. (27.10.2025)
- (52)Cleanliness drive at a public place by M/s. Shobha Minerals, Keolari Iron Ore Mines under IBM RO Jabalpur. (26.10.2025)
- (53)Cleanliness drive at Ultratech Sidhi Cement Works, Baghwar under IBM RO Jabalpur. (26.10.2025)
- (54)Mine closure, scrap disposal, and mass plantation activities at various mines under IBM RO Jabalpur. (27.10.2025)
- (55)Chaupals and awareness programs by VESCO (M/s. Veerabhadrapa Sangappa & Company, Sandur) under IBM RO Bengaluru. (30.10.2025)
- (56)Chaupals and awareness programs by BKG group under IBM RO Bengaluru. (30.10.2025)

GLIMPSES OF OUTDOOR ACTIVITIES OF SPECIAL CAMPAIGN 5.0



Plantation drive conducted by IBM Raipur under special campaign 5.0



Awareness program rally on Swachhata carried out by IBM RO Jabalpur



Cleanliness awareness program was organized today, October 11, 2025, by the MMPL and PP Division of the Indian Bureau of Mines (IBM), Hingna



RO Hyderabad Conducts the Competition for innovative ideas for as part of the scheduled events under the special campaign



Prize Distribution essay writing and other competition under special Campaign 5.0 by RO GOA



Walkathon by RMPL & PP IBM Nagpur



IBM's Bhubaneswar Regional Office Cleanliness drives in the office premises



Swachhata kits were distributed to nearby Government School by IBM RO Jabalpur



Plantation drive was organized in Piprabarband and Tilaura villages



Organized several chaupals (community meetings) in Mines area under IBM RO Jabalpur



Organized several chaupals (community meetings) in Mines area under IBM RO Guwahati



Swachhta ki rangoli and a plantation drive was organized by IBM RO Jabalpur



Domestic E-Waste Drive at IBM (HQ)

Waste to Art Installations

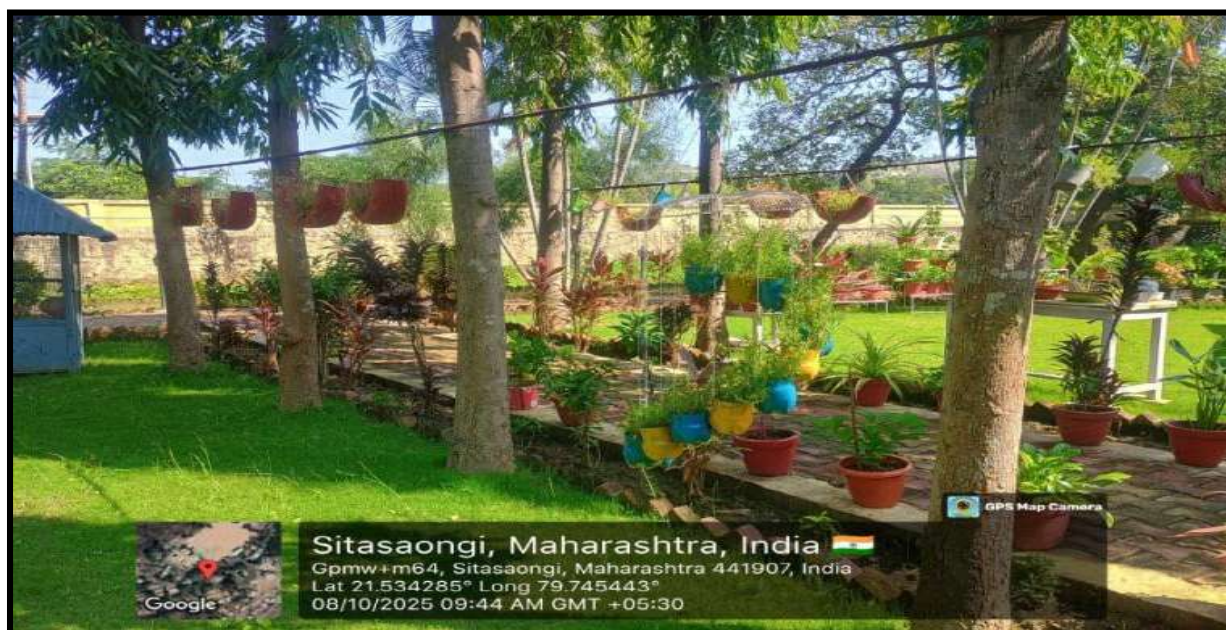
As part of Special Campaign 5.0, IBM offices and mines under its jurisdiction promoted the concept of "Waste to Art" by creatively utilizing scrap materials, discarded items, and waste products to develop artistic installations and awareness displays. Various offices and mine locations undertook innovative initiatives to convert waste materials into useful and aesthetically appealing structures, thereby promoting the principles of recycling, resource conservation, and environmental sustainability. These installations served as effective tools for creating awareness on waste management and demonstrated the importance of adopting circular economy practices.

Innovative art installations using scrap and waste materials at the mine sites of Devapur Limestone Mines, Telangana



Innovative ideas for art installations from scrap to promote awareness about Special Campaign 5.0 for SHS 2025 in the Chikla Mines

Waste containers and scrap items were creatively repurposed into decorative planters and garden features, enhancing the aesthetic appeal of the mine premises while promoting the message of sustainability, resource conservation, and responsible waste management. This initiative effectively demonstrated the concept of "*Waste to Wealth*" and encouraged environmental awareness among employees and visitors.





Plantation on the dump is PMCP work can be showcased as one of the best practices for the campaign Dongargaon Fluorite Mine under IBM RO Nagpur



Mine pit is converted into Water reservoir is PMCP work can be showcased as one of the best practices for the campaign Dongargaon Fluorite Mine under IBM RO Nagpur
